

Education State University of New York at Purchase  
Purchase, New York  
BFA, concentrating in Design  
Dean's List  
Graduated May 1995

Monmouth College  
West Long Branch, New Jersey  
Dean's List  
Transferred May 1992

## Experience

Southside Johnny and the Asbury Jukes  
Art Director/Communications and Marketing Director  
June 1999 - present  
Design and maintenance of official band website ([www.southsidejohnny.com](http://www.southsidejohnny.com))  
Design and development of all merchandise including t-shirts and packaging of CD releases, "Into the Harbour," "Found in a Closet," "Messin' with the Blues," and "Going to Jukesville"  
Creative control over all band-related artwork including all logos and press release packaging  
Conduct band member interviews, write articles and reviews, develop ideas for contests and fan interaction with website; field fan-related emails  
Attend conceptual meetings with management  
Provide hands-on help with merchandise at concerts  
Provide technical support for Southside Johnny and various members of the Jukes organization

Saatchi and Saatchi  
New York, New York  
Mac Artist  
March 2000 - February 2002  
Production and creative involvement with print ads, billboards, television commercials, storyboard development and bus shelters for high profile clients including Proctor and Gamble, General Mills, J&J McNeil, Beck's, Kodak, PaineWebber, Reynolds, Oil of Olay

Telcordia Technologies/Bellcore  
Piscataway, New Jersey  
Graphic Designer  
March 1998 - February 2000  
Provided services for in-house graphics department  
Brought creative and original designs from concept to completion

T. Howard Design  
Rumson, New Jersey  
Designer  
November 1997 - March 1998  
Design and production of corporate identities, websites, advertising and collateral  
Clients included Abercrombie & Fitch, Count Basie Theatre and Merritt Naturals

Experience

The Herald  
Wall Township, New Jersey  
Graphic Manager  
August 1997 - December 1997  
Layout and production of newspaper  
Responsible for hiring team of artists to assist in production  
Ad design

MV Sport  
Bayshore, New York  
Designer  
April 1996 - May 1997  
Designed and prepared t-shirt graphics  
Clients included Coca-Cola, NBC and Penn State University

Acclaim Entertainment  
Oyster Bay, New York  
Freelance Designer  
June 1995 - October 1995  
Designed high-profile video game logos, production of game manuals and packaging ideas

Friedman, Harris + Partners  
Hauppauge, New York  
Designer  
May 1995 - April 1996  
Designed ads, logos, brochures and catalog covers  
Clients included Korg USA and Barron's

Mac Skills

Adobe Photoshop CS2, 7.0  
Adobe Illustrator CS2, 10.0  
Adobe Acrobat 7.0  
Quark XPress Passport 6.1

References/referrals available upon request.